

# Weekly Leader - #19 2019 11 03

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## *Weekly Leader #19 - November 3, 2019*

It is my belief that if we do what we are supposed to do we will achieve our goals and make our District stronger.

We are doing this by staying focused on our basic goal of being visible, providing support and resources, and having fun while we do what we do.

True, when you focus on a task, such as membership, or new clubs you have a



better chance of making gains in those areas. You do so, though, at the risk of forgetting the whole. This is why a long-term perspective is most critical.

Each quarter we will highlight a focus area; for example, this quarter we will focus on membership. In the first quarter we focused on getting our ducks in a row on our restructure. We spoke about the needs to be visible, be happy, and have service projects. We made major efforts to have clubs work together and grow our community of Lions beyond the traditional boundaries of our cities.

Our membership focus is on giving more people an opportunity to serve - sharing the joy of service. In our District, a Lion is a Lion. Any generation is welcome, any gender is welcome, any ethnicity is welcome.

- District Governor Mark Piva

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## Visitations This Week

This week we have 1 Club Visitation.

- Thursday, November 7   Walnut   6:00 pm

During the visitations, our role is to learn about the club, listen, inform them of key dates and goals, and offer help when asked.

Click here for the latest [Visitation Schedule Update](#).

# District Meeting Update



Another fun and exciting District Meeting was held this week in Walnut. Many thanks to the Walnut Lions Club! Mighty and strong, they did a great job in

THANKS TO THE WALNUT LIONS CLUB: MIGHTY AND STRONG, they did a great job in securing a facility (for free), cooking breakfast, and showcasing their Leos who served breakfast. They were aided in their efforts by Zone E Chair Annette Hatch, Chino Valley Lions President Drew Sasser, and a wonderful group of volunteers. Three clubs from Zone E contributed funds to pay for breakfast - Ontario Host Lions, Walnut Lions, and Chino Valley Lions.

GST John Schroeder started us off with a breakout session on the Fine Art of Tail Twisting, GMT David Radtke did a mini-seminar on Membership, and we had a team building exercise by breaking out into Zones to interact and follow up on our recent series of Zone Meetings. Our new Coordinators, LCIF Drew Sasser and Diabetes Chair Becky Eskridge spoke about their activities and how clubs can become involved, Cabinet Treasurer Mike Smith talked about moving the District finances to Quickbooks, 10 first timers to a District Meeting were recognized, the Chinese American Lions, Santa Ana Host Lions, and Seal Beach Lions were recognized for their membership increases in the first quarter, Seal Beach Lion Scott Newton was awarded a Key Award for sponsoring 100 members, and several secretaries from last year were awarded 100% Secretary Award.

The District added a new approved project, Operation Christmas Soldier. This is a Chino Valley Lions project which provides holiday baskets to soldiers at Camp Pendleton who remain on base for the holiday. Last year Chino Valley Lions distributed 50 baskets, this year with the help and support of clubs around the District we will provide 350 baskets.

# Are You Going?



4L-4 DISTRICT GOVERNOR  
**MARK PIVA**  
2019-2020  
TOGETHER LEADING OUR LEGACY INTO THE FUTURE

4L-4 District Leadership Workshop #2  
November 9<sup>th</sup>, 2019  
**"Multiplying Lion Leaders Through Service"**

7:45 AM - 8:00 AM – Check-in & Registration  
**Garden Grove Lions Clubhouse: 9860 Larson Avenue**



The Global Action Team (GAT) of District 4L-4 invites YOU to our second Leadership Training Session – **"Multiplying Lion Leaders Through Service"**. It is our hope that all of you can make it from 8 am to 11 am on Saturday, November 9<sup>th</sup>, 2019 at the Garden Grove Clubhouse. Light refreshments will be provided along with a \$10 fee for all participants. You may pay at the door or remit advance payment to District Secretary Cathy Waters. *Faculty include: PDG & GST Lion John Schroder, Zone Chair (A) Lion Craig Dwyand and GLT Seth Eaker*

**Why should I come? You are a Lion interested in the link between Leadership & Service. If you want practical steps and tools to leading through service, this training is for YOU!**

District 4L-4 Lion Leadership Training, © 2019. All Rights Reserved

Call your Club Presidents and encourage them to have their members attend.

## Zone Meetings

We heard many good comments about the min-Zone Meeting breakout session we held at the District Meeting. Good job folks!

The next set of Zone Meetings are in March and are Student Speaker related. Please do not wait until then to touch base with your Zones. Many of you planned Zone Projects, so keep in touch on a regular basis and get these projects underway. Continue to visit your clubs and have fun. The funner we are, the stronger we are, the more service we do.

## PDG Cabinet Gathering

We had a very good meeting with PDGs and the cabinet this past week. We updated everyone on the progress made the first quarter of the year and we had an interesting discussion about The Forum and other issues.

While we have increased the number of readers of our District Newsletter, The Forum, it has not been that great to justify the amount of work that goes into the creation of the newsletter. We decided not to publish The Forum for a few months and to see what the reaction is. In the meantime, we will transition several items in the newsletter to our District Facebook page - [Click Here](#). We will begin adding club flyers, and the Zone Chairs comments about Club Activities to the page. We will test this out and see what the reaction is.

Another PDG / Cabinet Update will be planned in January 2020 to review the 2nd Quarter.

# Save the Date!

Here are some upcoming events you should be sure to put on your calendar now.

- Nov. 9, 2019** - Leadership Workshop 2
- Dec. 14, 2019** - Cabinet Holiday Party
- Jan. 4, 2020** - Leadership Workshop 3
- Jan. 12, 2019** - Melvin Jones Dinner
- Jan. 18, 2020** - District Meeting #3
- May 15-17, 2020** - District 4-L4 Convention



## Leadership Fundraiser

The 2nd Annual Leadership Fundraiser scheduled for November 17, 2019, will now be held on February 9, 2020.

## Lions Rose Float Schedule



Here is the listing of the key dates for the

**December 2020 Food Items: Snacks and Beverages \$2.00 / 1/2 Gallon Water / 1/2 Gallon Juice \$2.00**  
 \* Reservations must be made on or before December 4th. After that, table reservations will be released to the public.

**THE INTERNATIONAL PRESIDENT'S RECEPTION**  
 • Monday, December 14 from 5:30 p.m. to 7:30 p.m.  
 • Hosted by William Rosenwald 888 Woodberry Blvd., Rosemead, CA 91118  
 • Tickets & information contact: Lisa Henry 961-616-1101 or 904-451-0411  
 • Tickets are \$25 and are on sale now. Only 100 tickets are printed and sold.  
 • Make checks payable to: District #4-12 with a bottom note: IP reception.  
 • Complimentary wine as well as a Cash Bar & live stations of food & beverages.

**2020 Lions Float Decorating Schedule**  
 Dry Decoration:  
 • Saturday, December 7 9:00AM to 1:00PM  
 • Saturday, December 7 1:00PM to 5:00PM  
 • Saturday, December 14 9:00AM to 1:00PM  
 • Saturday, December 14 1:00PM to 5:00PM  
 • Saturday, December 21 9:00AM to 1:00PM  
 • Saturday, December 21 1:00PM to 5:00PM

Final Decoration (Lunch: 12:00-12:30PM Dinner: 7:00-7:30PM)  
 • Thursday, December 24 9:00AM to 2:00PM  
 • Thursday, December 24 2:00PM to 5:00PM  
 • Friday, December 25 9:00AM to 2:00PM  
 • Friday, December 25 2:00PM to 11:00PM  
 • Saturday, December 26 9:00AM to 2:00PM  
 • Saturday, December 26 2:00PM to 11:00PM  
 • Sunday, December 27 9:00AM to 1:00PM  
 • Sunday, December 27 1:00PM to 5:00PM  
 • Sunday, December 27 5:00PM to 11:00PM  
 • Sunday, December 28 9:00AM to 2:00PM  
 • Sunday, December 28 2:00PM to 11:00PM  
 • Monday, December 29 9:00AM to 2:00PM  
 • Monday, December 29 2:00PM to 5:00PM  
 • Monday, December 30 9:00AM to 2:00PM  
 • Monday, December 30 2:00PM to 5:00PM

FOR MORE INFORMATION, VISIT OUR WEBSITE AT [WWW.LIONSROSEFLOAT.COM](http://WWW.LIONSROSEFLOAT.COM)

here is the listing of the key dates for the Lions Rose Float decorating and assorted events.

Please share with your clubs ZCs.

# DATES TO REMEMBER

District & Club Happenings

(Click on Image to Enlarge)

## Nov 14

## Nov 18

## Dec 1



**Chine Valley Lions Club**  
 10<sup>TH</sup> ANNIVERSARY!  
 Thursday, November 12, 2020 at 6:00 PM  
 4 Gates Drive  
 1210 "D" Street, China  
 District of Eastern Piedmont, 4th District of Pennsylvania  
 4 Gates Drive  
 China, PA 17004  
 SAVE or 10th Anniversary on November 4, 2019  
 10th Anniversary on November 4, 2019

**The Ontario Upland Lions Club invites you to join us for a fundraiser dinner**  
 At Outback Steakhouse, Ontario Mills  
 Monday, November 18, 2019  
 4 to 10 PM  
 \$25 Cash  
 For Dinner or Take Out Tickets on Sale Now

Just celebrate a milestone  
 The Club of over 1000 of you  
 The Club of  
 1 Lions Club  
 1000 Members  
 1000 Members  
 1000 Members  
 1000 Members

**OUTBACK** STEAKHOUSE  
 1000 Members

Each purchase of a ticket is your donation to the evening.  
 Appointments are required to enter from December 15, 2019  
 An honorarium is provided to the club.  
 Use the club's phone: 905-881-1111 or email: outback@outback.com  
 Visit: [www.outback.com](http://www.outback.com)

**Orange County Central Lions Club**  
 Dear family and friends,  
 As a member of the Orange County Central Lions Club, we are putting together a cookbook of some of our favorite recipes. We are asking each member, along with the spouses and their friends to submit some of their favorite recipes.  
 We are trying to compile a table of contents to include the following:  
 Appetizers and Beverages  
 Breakfast and Brunch  
 Soups, Salads, Vegetables  
 Main Dishes  
 Desserts, Snacks, Party  
 Special Things  
 Men's Dishes  
 Miscellaneous and Miscellaneous

Our deadline is December 17 and your help by mailing them directly to me or emailing to me:  
 ljane@hillsong.com

Please submit as many recipes as you can have breakfast to dinner and dessert.

I thank you in advance for any recipes you offer

Jack Perich  
 ajperich@hillsong.com



Chino Valley Lions

[Click here for flyer](#)

Ontario-Upland

Lions

[Click here for flyer](#)

OC Central Lions

[Click here for flyer](#)

Click on links below to view and download PDF.

- 12/01/19 [Chino Valley Lions Resort Drawing](#)
- 12/01/19 [Orange County Central Lions Recipe Request](#)
- 12/07/19 [La Habra Host Lions Santa Cause Car Show](#)
- 12/04/19 [Harbor Mesa Lions Snuggle Day](#)
- 12/06/19 [Tustin Lions Holiday Boutique](#)
- 01/12/20 [Melvin Jones Dinner](#)

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# Weekly Leader - #20 2019 11 10

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## *Weekly Leader #20 - November 10, 2019*

When I began this weekly newsletter, the idea was to keep the Cabinet informed on a frequent basis and to let people know how and why decisions were made at the District-level and to keep everyone up-to-date on events. Shortly after the Weekly Leader was launched, the Cabinet felt it should be shared with others. I was reluctant to do this, because it changed my focus. I followed their advice and the Weekly Leader was sent to all Club Officers as well. Recently, a request was made to expand its reach and allow it to be sent to club members.



For those of you who write, create, and publish newsletters you know you do so to a particular audience. I was not comfortable expanding the audience as my original purpose would need to change.

I thought about what I wanted us to achieve this year for our District and decided if we were going to change our culture and grow into a stronger organization, we would need to be a "learning organization". A learning organization is one that is skilled at creating, acquiring, and transferring knowledge, AND at modifying its behavior to reflect new knowledge and insights.

So I invite you folks on a journey, a learning journey. Together, we will discover what the Weekly Leader should become. I will stumble, I will make mistakes, and occasionally (OK maybe more than occasionally) I will do something brilliant. Your role is to let me know, be willing to learn, and be kind.



- District Governor Mark Piva

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# Visitations

We have two clubs remaining to be formally visited, Chapman University and OC Marshall B. Ketchum University. We are working on times that meet the schedules of the students. We did see the Ketchum folks at the Zone meeting and at one of our District workshops, and at a California Lions Friends in Sight Vision Screening. When we have dates scheduled we will let you know.

## District Workshop #2





District Workshop #2 was very good. Global Leadership Team Coordinator Seth Eaker did a great job. Global Service Team Coordinator PDG John Schroeder was equally impressive. The topic, Leadership Through Service, and the content was excellent. The practical, hands-on exercise in conducting surveys was right on.

Ask anyone who has attended our workshops and they will say they same thing

- great experience, loved the interaction, more people should come to these. We are moving to a more dynamic, experiential, hands-on, and group collaboration/experience facilitated learning. In English, you are going to move, be active, and learn something practical.

Many thanks to the Garden Grove Host Lions for providing the facility, Cabinet Secretary Cathy Waters for handling the background items, Zone Chair Kari Schlagheck for bringing the food, and Zone Chair Craig Durand for setting up.

## Lessons Learned

As we normally do after each event, we hold a debrief to see what worked, what didn't work, and what we can do to improve. Because they happen immediately following an event they can be raw and difficult to appreciate, because of the many emotions we feel from preparing for the event, the success or near success of an event, and the many things that happen during the event. Though they may be difficult to hear, they are important to hold.



In yesterday's debrief, we made a fundamental error. Rather than begin by focusing on what worked, we glossed over this and focused on what didn't. In

trying to understand why more people did not take advantage of this powerful workshop, we were drawn to assign blame or draw conclusions without valid data to support our conclusions. A danger in doing this is not only hurt feelings, but making decisions and taking actions that are not well thought out.

What we learned: the hands-on interactive survey example was quite good, we need to be more focused on when we schedule the workshop, improve our communication of the workshop, find a new name for the workshop that draws people in (calling it leadership training may make it less inclusive).

When you hold debrief meetings for your events, be sure to have someone facilitate to ensure all voices are heard. Make decisions based on facts. Implement the decisions you make.

## Date Changes

- The 2nd Annual Leadership Fundraiser scheduled for November 17, 2019, will now be held on February 9, 2020.
- The third District Workshop scheduled for January 4, 2020 will be moved to a new date to be announced soon.

## Melvin Jones Dinner





Make plans now to attend the annual Melvin Jones Dinner on Sunday January 12, 2020. Our guest speaker will be Lions Clubs International Foundation MD4 Coordinator Roger Powell.

This is a great opportunity to honor your Melvin Jones Recipients in a formal setting. Let them know how much you appreciate them and the work they do.

## Save the Date!

Here are some upcoming events you should be sure to put on your calendar now.

**Dec. 14, 2019** - Cabinet Holiday Get Together

**Jan. 12, 2019** - Melvin Jones Dinner

**Jan. 18, 2020** - District Meeting #3



May 15-17, 2020 - District 4-L4 Convention



# Lions Rose Float Schedule



  
**LIONS FLOAT, INC.**  
 16645 Grand Avenue, Bellflower, CA 90706  
**ROSE PARADE ARRANGEMENTS**

**HOTEL ACCOMMODATIONS**

- Reservations made at the discretion of Wilson Rosewood
- 881 Moreland Blvd., Rosewood, CA 91776, Phone 951-232-8888
- Group Code: LIO1223 Group
- December 28-30 Room rates: \$179 Singles and Doubles / A. Solo Rates: \$219
- December 31st Room rates: Singles and Doubles: \$229 / A. Solo Rates / A. Solo Rates: \$279
- Reservations must be made on or before December 15th. After that, solo rooms will be released to the public.

**THE INTERNATIONAL PRESIDENT'S RECEPTION**

- Monday, December 28 from 5:30 p.m. to 7:00 p.m.
- Doubletree by Hilton Rosewood 881 Moreland Blvd., Rosewood, CA 91776
- Reservations received: Lion Nancy Walker at 951-490-1817
- Tickets are \$20 and are on cash only. Only 300 tickets are printed and sold.
- Make checks payable to District 4-L4 with a bottom note: IP reception.
- Complimentary wine as well as a Cash Bar & two stations of hors d'oeuvres.

**2020 Lions Float Decorating Schedule**

**Dry Decoration**

- Saturday, December 7: 9:00AM to 1:00PM
- Saturday, December 7: 1:00PM to 3:00PM
- Saturday, December 14: 9:00AM to 1:00PM
- Saturday, December 14: 1:00PM to 3:00PM
- Saturday, December 21: 9:00AM to 1:00PM
- Saturday, December 21: 1:00PM to 3:00PM

**Floral Decoration (Lunch: 12:00-12:30PM Dinner: 7:00-7:30PM)**

- Thank, December 25: 9:00AM to 1:00PM
- Thank, December 25: 2:00PM to 3:00PM
- Friday, December 27: 9:00AM to 1:00PM
- Friday, December 27: 3:00PM to 11:00PM
- Saturday, December 28: 9:00AM to 1:00PM
- Saturday, December 28: 3:00PM to 11:00PM
- Sunday, December 29: 9:00AM to 1:00PM
- Sunday, December 29: 3:00PM to 11:00PM
- Monday, December 30: 9:00AM to 1:00PM
- Monday, December 30: 3:00PM to 5:00PM

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Here is the listing of the key dates for the Lions Rose Float decorating and assorted events.

Please share with your clubs ZCs.

# Goodbye Dewey Linehan





Dear District Members:

It is with great sadness and a heavy heart that I have been tasked with informing you of the passing of long-time Lion Dewey Linehan of the Huntington Beach Host Lions on Friday, November 1st.

Lion Dewey had a distinguished 33 year history of service with the Seal Beach Lions Club. In 2013 Lion Dewey and his lovely wife, Lion Carol, transferred to the Huntington Beach Host Lions Club.

During his 39 years of dedicated service to his two clubs and his district, Lion Dewey served as Club President, 1st and 2nd Vice President, Treasurer, Secretary, Tail Twister and Lion Tamer as well as serving on the Board of Directors. He also chaired and served on many committees. On the district level he served as Cabinet Secretary (for PDG PJ Smith) as well as Zone and Region Chair, Student Speakers Contest Chair and the District Convention Credentials Team.

Lion Dewey's honors include an LCI Life Membership, District Secretary of the Year (twice), District Yearbook Winner (1989-1990), Progressive Melvin Jones Fellow, Student Speakers All Fellow, Abdul Award, Life Member of MD4 Lions Youth Exchange Foundation and Life Member of the Lions Eye Foundation of Southern California.

He was a professional drummer which I know we have all enjoyed many times. He played many side gigs for live appreciative audiences. His last was with the group "Forever Young." He was also a volunteer with Drums 4 Drummers where he would repair drums for young aspiring players. He was also a professional singer. He loved cooking (always happy to share his recipes), golf and entertaining.

Lion Dewey always made everyone smile with his antics and loved to make us all laugh. I know many of us have had to pleasure of hearing him play his "fake trombone." And, as Lion Carol would say, "He had an opinion on everything!"

Services will be private and our beloved Lion Dewey will be buried in Erie, Pennsylvania.

Sincerely,

Barbara Hayward  
District Chaplain

# DATES TO REMEMBER

## District & Club Happenings

(Click on Image to Enlarge)

### Nov 14



Chino Valley Lions  
[Click here for flyer](#)

### Nov 18



Ontario-Upland Lions  
[Click here for flyer](#)

### Dec 1



OC Central Lions  
[Click here for flyer](#)

Click on links below to view and download PDF.

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- 12/06/19 [The Lion's Holiday Dinner](#)

- 12/06/19 [JUSTIN LIONS HOLIDAY BOUTIQUE](#)
- 01/12/20 [Melvin Jones Dinner](#)
- 05/14-17/20 [Convention - District 4-L4](#)

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# Weekly Leader - #21 2019 11 17

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## *Weekly Leader #21 - November 17, 2019*



The Chino Valley Lions celebrated 30 years of service to their community this week. I was fortunate enough to join them in this celebration along with their original Guiding Lion PDG Matt Hunyadi. As I listened to the stories of the club's evolution and the remarkable service they do, I recalled a conversation I had with a young Lion a

few weeks ago.

This young Lion wanted to know if she should move into leadership in her club.



She was concerned that her ideas for focused and shorter meetings, staying on task, handling things in a more organized fashion, and focusing on service rather than gossip would conflict with the members. As she spoke, I felt a sense of sadness. I should have been elated that a Lion wanted to make her club better. Instead I felt sad, because I knew what she would be facing.

When she finished, the first question I asked was, "Have you spoken with your family and friends?"

I asked this because her family and friends were going to be on this journey with her, sharing her triumphs and frustrations. Listening as she shares with them what people are doing and saying. I knew as a District Governor, I should encourage her to move up, but I was concerned about her. I know her road will not be easy, and because she is taking a long-term perspective she will not see the fruits of her efforts for several years. I know people are going to make her journey difficult, because they are comfortable standing still.

I thought about this conversation as I heard how one of the charter members of Chino Valley Lions left after the first year to join another group and the club wanted to disband. PDG Matt convinced them to stay the course. They did. The legacy they leave speaks volumes.



Right-click here to download pictures.

- DISTRICT Governor Mark PIVA

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## Operation Christmas Soldier

I am incredibly proud of the Lions in our District. There are many things we do that make us stand out in community service beyond the hundreds of projects we undertake, to our 29 Leo Clubs providing youth with the opportunity to serve, 3 Campus Clubs, 4 Model LCIF Clubs, but right now this all pales in comparison to what our Chino Valley Lions are doing for our military.



They brought their "Operation Christmas Soldier" from a club to a District project and exceeded every one's expectations (aided by IPDG Randy McMillan). This project brings gift bags filled with necessities and gifts to soldiers at Camp Pendleton who can't go home for the holidays. Last year the Chino Valley Lions, led by Lion Shannon Sehne, provided 50 gift baskets. This year, as part of the effort to make this a District Project, District 4-L4 will make and bring 300+ Holiday Gift Bags to those soldiers remaining at Camp Pendleton for the holidays. This year we are filling large, cammo style bags with gifts, and the degree of love and kindness that is going into each bag will bring the warmth of knowing that we care and we serve. I am proud of District 4 L4 Lions

knowing that we care and we serve. I am proud of District 14 Lions.



The pictures of the bag and some of the 40 bags La Habra Host Lions filled are shown.

## Membership Minute



This is our quarter to focus on membership. One aspect of membership we need to keep in mind is how to grow and transform our clubs.

In 2010, Seal Beach Lions embarked on an effort to make their club more relevant to the community of Seal Beach. This week I want to share their plan and some of their results ([Click here to see the results](#)).


What they did is not for every club. How they did it is. And it is because of the "how" I am sharing some of their documents with their permission. The formula is simple:

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PLAN + IMPLEMENT + MONITOR + ADJUST = MORE SERVICE

This is based on another simple formula.

SERVICE + LEADERSHIP = MEMBERSHIP



**Seal Beach Lions Club**  
1198 Pacific Coast Highway - D395 - Seal Beach, CA 90748

Seal Beach Lions Five Year Membership Plan  
**"If you build it, they will come"**  
By Lion Scott Newton Updated: July 2016

In June, 2010 our club implemented a 5-year plan designed to attract more members. Rather than continuing to have single year plans that needed to last for 6 months or so, we wanted a comprehensive program for sustained growth and retention.

Our goal was to be one of the top 3 clubs in Southern California within 5 years. That meant that we would need to grow by 50+ members.

We started with our own version of a community needs assessment that focused inwardly on what we were not what we did. Rather than taking the traditional approach to membership growth (ask, ask, ask), we went with the philosophy of **"If you build it, they will come"**.

**Phase I: Increased Exposure:**

- 1) Change our face in the community by dramatically increasing our presence with hands-on and highly visible projects. "Serve Lions" was our motto so projects like Lions Against Cancer, Park Clean-up, Recreation and Tree Planting became very visible projects for the club. We strategically picked visible locations for projects to maximize exposure.
- 2) Lionizing the Community: Become the go-to club when other organizations need help. We made a point of proactively offering up Lion and Leo help to just about every organization in town including the City and Chamber of Commerce. We wanted to become the organization that everyone could count on.
- 3) Promote our efforts: We expanded our publicity base to include neighboring publications and we made sure that Lions or Leos were featured in some publication nearly every week of the year. With meaningful hands-on local projects, it was hard not to get published.
- 4) Include Leos in nearly everything we do. Knowing that our Leos and Leo parents were potential future Lions, we wanted to be sure that we gave them a meaningful experience so that they would someday want to grow up to be Lions. We also knew the value in publicity by having youth involved.



**Seal Beach Lions Club**  
1198 Pacific Coast Hwy 2285 - Seal Beach - CA - 90748  
www.SealBeachLions.org  
Nonprofit Federal ID# 37-1613018

Changes in Traditions  
February 2016

In early 2010, we conducted an internal analysis of our club's relevance in the community and looked specifically at our traditions and methods of operation. Besides looking inward, we solicited the opinions of our newer and younger members and visited other successful service organizations in our area.

Some of the changes we made included:

- **Name Change:** We realized that the word "Club" in our name had no value in the community. We dropped that from our name (except for LCI) and became the Seal Beach Lions Club.
- **Logo Change:** We created a new brand for the club integrating the LC Logo, Motto and our community (see attached). This was later rolled out in a similar way to our 3 Leo Clubs.
- **Meeting Songs:** We stopped singing songs at meetings. Younger people didn't know many of the lyrics and we realized that this was a very outdated tradition. We do sing God Bless America a couple times a year (surrounding patriotic holidays).
- **Robert's Rules of Order:** While we still abide by Robert's Rules of Order, we have adopted a Robert's "Lite" philosophy to create the atmosphere of meetings a lot more fun.
- **God before Country:** For some reason, we always opened meetings with the flag salute and then said the prayer. We now open in prayer and then do the flag salute.
- **Rites:** We greatly reduced firing and emphasized "Happy Dollars" instead. The volunteers happen to be program led by the Tail Ticker (brought in five times as much as Fires ever did - and it is always fun).
- **City of Hope:** While we still support the organization financially, we dropped carrying the hat for City of Hope. We learned that it was unsustainable for some and had nothing to do with our mission of sight.
- We abandoned the City of Hope program and updated the club prayers.
- **Tipsters:** We changed from City of Hope to California Lions Friends in Sight for all of our event tipsters. Donations increased because people can naturally associate our commitment to Sight-Related programs.
- **Lower Costs:** We lowered membership dues in several areas. This was coupled with a change in our admin budget and an expectation that we would make it up in volume (and we did).

# Cabinet Conference Call

We are having a conference call of Tuesday, November 19th at 6 pm. The call should last approximately 1 hour and is for the Cabinet and GAT.

Key topics to be discussed:

Key topics to be discussed.

- Change in Leadership Training planned for January 4, 2020
- Possible change in the District Meeting #3 for January 18, 2020
- Funding for Learning Centers meeting locations and incidentals
- The Forum change
- Student Speaker Contest
- Membership
- Club Officer gathering

Dial in number and access code were provided in the email sent last week.

If you have not RSVP'd, please send me an email today.

## Melvin Jones Dinner

The store is open to purchase your Melvin Jones Dinner tickets. Please visit the store today and purchase your tickets:

[www.4l4lionsstore.com](http://www.4l4lionsstore.com)

Make plans now to attend the annual Melvin Jones Dinner on Sunday January 12, 2020. Our guest



speaker will be Lions Clubs International Foundation MD4 Coordinator Roger Powell.

This is a great opportunity to honor your Melvin Jones Fellows in a formal setting. Let them know how much you appreciate them and the work they do.

or  
Buy Tickets Online at - [www.414lionsstore.com](http://www.414lionsstore.com)

Name: \_\_\_\_\_ Guest: \_\_\_\_\_  
 Club: \_\_\_\_\_ Club: \_\_\_\_\_  
 Meal Choice: \_\_\_\_\_ Meal Choice: \_\_\_\_\_

For more information contact:  
**IPDG Randy @ 562-458-1773**  
[Randymcmillon414lion@gmail.com](mailto:Randymcmillon414lion@gmail.com)

# Lions Rose Float Schedule

**LIONS FLOAT, INC.**  
 16645 Grand Avenue, Bellflower, CA 90706  
**ROSE PARADE ARRANGEMENTS**

**HOTEL ACCOMMODATIONS**

- Main event hotel is the Grandview by Hilton Rosemead
- 881 Morelands Blvd., Rosemead, CA 91776, Phone 323-232-8888
- Group Code: LIO1223 Group
- December 28-30 Room rates: \$179 Singles and Doubles / J. Suite Rates: \$219
- December 31st Room rates: Singles and Doubles: \$209 / J. Suite Rates / J. Suite Rates: \$279
- Reservations must be made on or before December 15th. After that, rates will be released to the public.

**THE INTERNATIONAL PRESIDENT'S RECEPTION**

- Monday, December 28 from 5:30 p.m. to 7:00 p.m.
- Doubles by Hilton Rosemead 881 Morelands Blvd., Rosemead, CA 91776
- Tickets & reservations contact Lion Nancy Walker at 323-690-1517
- Tickets are \$20 and are on cash only. Only 300 tickets are printed and sold
- Make checks payable to District 4-13 with a bottom note: IP reception
- Complimentary wine as well as a Cash Bar & two stations of hors d'oeuvres.

**2022 Lions Float Decorating Schedule**

**Dry Decoration**

- Saturday, December 7 9:00AM to 1:00PM
- Saturday, December 7 1:00PM to 3:00PM
- Saturday, December 14 9:00AM to 1:00PM
- Saturday, December 14 1:00PM to 3:00PM
- Saturday, December 21 9:00AM to 1:00PM
- Saturday, December 21 1:00PM to 3:00PM

**Floral Decoration (Lunch: 12:00-12:30PM Dinner: 7:00-7:30PM)**

- Thursday, December 25 9:00AM to 1:00PM
- Thursday, December 25 2:30PM to 6:00PM
- Friday, December 27 9:00AM to 1:00PM
- Friday, December 27 3:30PM to 11:00PM
- Saturday, December 28 9:00AM to 1:00PM
- Saturday, December 28 3:30PM to 11:00PM
- Sunday, December 29 9:00AM to 1:00PM
- Sunday, December 29 3:30PM to 11:00PM
- Monday, December 30 9:00AM to 1:00PM
- Monday, December 30 3:30PM to 6:00PM

FOR MORE INFORMATION, VISIT OUR WEBSITE AT [WWW.LIONSROSEFLOAT.COM](http://WWW.LIONSROSEFLOAT.COM)

Here is the listing of the key dates for the Lions Rose Float decorating and assorted events.

Please share with your clubs ZCs.

# DATES TO REMEMBER

## District & Club Happenings

(Click on Image to Enlarge)

### Dec 6



Tustin Host Lions  
[Click here for flyer](#)

### Dec 6



Seal Beach Lions  
[Click here for flyer](#)

### Dec 7



La Habra Host Lions  
[Click here for flyer](#)

Click on links below to view and download PDF.

- 11/18/19 [Ontario-Upland Lions Outback Fundraiser](#)
- 12/01/19 [Chino Valley Lions Resort Drawing](#)
- 12/01/19 [Orange County Central Lions Recipe Request](#)
- 12/04/19 [Harbor Mesa Lions Snuggle Day](#)

- 05/14-17/20 **Convention - District 4-L4**

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visit our website

get involved

facebook page

facebook group - coming soon

[view this email in your browser](#)

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7071 Warner Avenue, F159  
Huntington Beach, Ca 92647

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# Weekly Leader - #22 2019 11 24

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## *Weekly Leader #22 - November 24, 2019*



I loved my grandmother's pumpkin pie, cold with real whipped cream. Growing up, we would only have this during the Thanksgiving season, so it was really a treat. Nowadays we can pretty much get whatever we want when we want. Its not the same.

What is the same is the long list of things I can think of that I am thankful for each year. One thing that tops my list is I am thankful for YOU.

I was happy being a Lion in the Huntington Beach Host Lions. I did not have a desire to be a District Governor. Lion Steve Christy, and others, convinced me I could make a positive difference in the future of our District; that I could shake some of the lethargy that had set in and kick start us into the future.

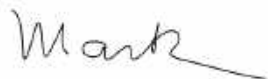
Even though I was reluctant to take on the challenge, I did. As a 1st and 2nd VDG, I listened and I learned. I created a set of goals by talking with people over those two years. I knew that in order to meet the challenges facing our District I would need a team of like-minded individuals who bought into the vision I saw for the District. I found those people - I found YOU.

You are the best Cabinet, Zone Chairs, and Global Action Team any District could hope for. You are willing to try new ideas and new approaches and if they do not yield positive results figure out why and try again. You are willing to roll up your sleeves and stand beside our Lions to work hand in hand. You are willing to look beyond this year and see ways to create a bright future for our District and our Lions.

You're probably wondering why I started this story with my love for pumpkin pie. Besides the obvious hope of getting lots of home-made pumpkin pies for the holidays, I wanted you to know you are my pumpkin pies. (Have no fear, I will not stick you in the refrigerator and cover you with whipped cream.)

I am thankful for you. I am thankful you share your ideas and are willing to let me know what you think about my ideas. I am thankful you are on my team and helping me do the best we can for our District.

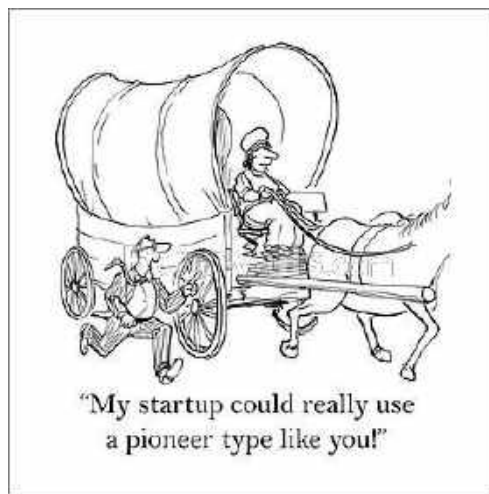
Happy Thanksgiving.



- District Governor Mark Piva

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## Pioneers Wanted!



Do you want to be a Pioneer? Do you know someone who does?

We are looking for people to help us build clubs in the following areas:

- |                     |                        |
|---------------------|------------------------|
| <i>Irvine</i>       | <i>Santa Ana</i>       |
| <i>Lake Forest</i>  | <i>Yorba Linda</i>     |
| <i>Westminister</i> | <i>Anaheim Hills</i>   |
| <i>Dana Point</i>   | <i>Fountain Valley</i> |

Do you know people who work for these major employers in Orange County?

*Walt Disney*      *UC Irvine*      *St. Joseph Health*  
*Allied Universal*    *Kaiser Permanente*    *Boeing*  
*Wal-Mart*      *Cal State Fullerton*    *B of A*

If you want to be part of our membership strike team or know a great person who could help us, send me an email. We will bring everyone together and get started on growing our District today. Send email to: [mark@markpiva.com](mailto:mark@markpiva.com)

## Membership Minute



Make your Holiday gift giving easier this year - give the "Gift of Service". Invite a family member, friend, or colleague to one of your club's meetings. If they like what they see, gift them the first 6 months of dues or their initiation fee (\$35). Your community will be glad you did.

## Cabinet Meeting Highlights

At our cabinet meeting on Tuesday, November 19th, we discussed and made some key decisions. Here is a brief rundown of what we did.

- Leadership Workshop planned for January 4, 2020 cancelled; will be rescheduled
- District Meeting #3 for January 18, 2020, will now be on February 1, 2020
- Funding for Learning Centers meeting locations and incidentals was approved for \$300
- Creation of a District Facebook Group was approved
- Approved moving the District Convention Reserve Account to the control of the District per the Constitution and By-laws
- Investigate feasibility of holding a club officer gathering to follow-up on training held in June.

## The Forum and Facebook

At a recent gathering of the PDGs and the Cabinet in October, we discussed the lack of readership of The Forum, our District Newsletter. Last year, we had an average of 60 - 65 people who clicked on the links to read the Forum. This year, we have an average of 75 - 80 people. This is out of the approximately 970 Lions who receive it each month. The Forum takes a lot of work to create each month and many people are involved. The suggestion came to try something different - not publish The Forum for a few months and see what the reaction is and try another communication approach.





We decided to take on a different approach on how we get the word out to our Lions. We all know we spend too much time on our mobile devices, but having access to information in an instant becomes much more convenient in a busy lifestyle nowadays.

To break it down, we've created a Facebook GROUP. This group contains only Lions members of our District and we want you to be a part of it.

Benefits of this group:

- You can share your Lions activities in an instant with a post and pictures
- You can share your fundraisers
- You can share your club successes
- And if you really need some more volunteers for an event, you may even ask for help!
- This is an open forum for all members of this District to communicate with each other on a regular basis

All we ask for is to be kind and respectful to one another in the group. Not appropriate posts will be deleted without a comment.

Now you may ask how to access it? It's easy. Simply click on this link - [District 4-L4 Facebook Group](#) and ask to JOIN THE GROUP!

You'll be welcomed by many Lions from around the District. Be sure to invite your club members to join the Group

*Zone Chairs you still should ask your clubs for information on their projects and ensure their flyers and good service are being discussed by posting in the group. be sure to focus on all your clubs.*

For any questions or help, please reach out to the District Communications Chair Alexis Morgan at [alexis.morgan.rheinberg@gmail.com](mailto:alexis.morgan.rheinberg@gmail.com).

## Lions Rose Float News

Here is the listing of the key dates for the Lions Rose Float decorating and assorted events. Also tickets to the International President's reception are available (see flyer below). Only 300 tickets will be sold so order early. Please share with your clubs ZCs.





**8773**  
 • Reservations must be made on or before December 6th. After that, date rooms will be released to the public.



**THE INTERNATIONAL PRESIDENT'S RECEPTION**  
 • Monday, December 18 from 5:30 p.m. to 7:00 p.m.  
 • Doubletree by Hilton Rosemead 888 Montebello Blvd., Rosemead, CA 91770  
 • Tickets & information contact Lion Nancy McAfee at 949-760-1841  
 • Tickets are \$20 and are on sale now. Only 300 tickets are printed and sold  
 • Make checks payable to District 4-L2 with a bottom note: IP reception  
 • Complimentary wine as well as a Cash Bar & two stations of hors d'oeuvres.

**2022 Lions Float Decorating Schedule**

**Dry Decoration**

- Saturday, December 7: 9:00AM to 1:00PM
- Saturday, December 7: 1:00PM to 5:00PM
- Saturday, December 14: 9:00AM to 1:00PM
- Saturday, December 14: 1:00PM to 5:00PM
- Saturday, December 21: 9:00AM to 1:00PM
- Saturday, December 21: 1:00PM to 5:00PM

**Floral Decoration (Lunch: 12:00-12:30PM Dinner: 7:00-7:30PM)**

- Thurs, December 26: 9:00AM to 1:30PM
- Thurs, December 26: 2:30PM to 6:30PM
- Friday, December 27: 9:00AM to 2:30PM
- Friday, December 27: 2:30PM to 11:00PM
- Saturday, December 28: 9:00AM to 2:30PM
- Saturday, December 28: 3:30PM to 11:30PM
- Sunday, December 28: 9:00AM to 1:30PM
- Sunday, December 28: 2:30PM to 11:30PM
- Monday, December 29: 9:00AM to 2:30PM
- Monday, December 30: 3:30PM to Completion

FOR MORE INFORMATION, VISIT OUR WEBSITE AT [WWW.LIONSROSEFLOAT.COM](http://WWW.LIONSROSEFLOAT.COM)

- Monday, December 30, 2019 from 5:00 p.m. to 7:00 p.m.  
 Attire: Business Casual/Lions Blazer
- Doubletree by Hilton Rosemead 888 Montebello Blvd., Rosemead, CA 91770
- Tickets & information contact Lion Nancy McAfee at 562-810-1841 or email to [CS4L2@vsn.com](mailto:CS4L2@vsn.com)
- Tickets are \$20 and are on sale now. Ticket must be paid in advance. Only 300 tickets are printed and sold
- Complimentary wine as well as a Cash Bar & two stations of hors d'oeuvres
- Make checks payable to: District 4-L2 with a bottom note: IP reception.

Mail Check or Money Order along with Name, Club and Contact information to:  
 CS Nancy McAfee  
 5156 East Ebell Street  
 Long Beach, CA 90808

# DATES TO REMEMBER

District & Club Happenings  
(Click on Image to Enlarge)


## Dec 6

## Dec 6

## Dec 7

**TUSTIN HOST LIONS PRESENT**  
 FOURTH ANNUAL HOLIDAY BOUTIQUE  
 FOR BENEFIT OF CHARITIES

In Continuation With the City Of Tustin  
 Holiday Tree Lighting Ceremony



**CLIFTON C. MILLER CENTER**  
 300 Germania Way, Tustin  
 Friday, December 6, 2019  
 4:00pm - 6:00pm

**FRESH CUT CREATIVE**  
 Presents the  
**ANAHEIM CHRISTMAS PARADE 2019**  
 Member of the Season



**BAY LITTLE**

**LO HAWAII**  
**South Pacific**  
 CAR SHOW  
 For KIDS



**EVENT SPONSORS**



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[Click here for flyer](#)



La Habra Host Lions  
[Click here for flyer](#)

Seal Beach Lions  
[Click here for flyer](#)

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